

Sliced Mayonnaise

Whatever will they think of next? A food manufacturer in Japan has invented a new product that seems destined to become a huge, global bestseller. The imaginative new culinary invention is sliced mayonnaise. Japanese food company Bourbon believes their handy new comestible will catch on big time. The mayonnaise slices are called "mayo sheets" on the label of the product in Japan. The packaging describes the item as being a "sheet-like condiment" that is good for "easy cooking". The mayo slices (or sheets) come in two flavours – spicy cod roe (*mentaiko* in Japanese) and tuna. A spokesperson from the company hopes people will add its mayo slices to liven up sandwiches or enhance the taste of pasta dishes.

The new product will start selling soon in Japan for a price of \$1.80 for a pack of four slices. While the company is sure the mayo sheets will be very popular with consumers, especially those in Japan, the social media jury is out on whether the new item is a good idea. The cnet.com website wrote: "Both mayo fans and haters chimed in on Twitter - in equal parts excitement and disgust - about the new slices." The Gizmodo.com website wrote: "Slapping a slice of mayo on a plate of fresh pasta isn't exactly a serving suggestion Americans might embrace, but the next time you're making a bacon, lettuce, and tomato sandwich in a hurry, you might actually be happy to reach for a quick slice."

SYNONYM MATCH: Match the following synonyms from the article.

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| 1. manufacturer | a. heighten |
| 2. huge | b. convenient |
| 3. invention | c. rush |
| 4. handy | d. enormous |
| 5. enhance | e. interjected |
| 6. pack | f. revulsion |
| 7. chimed in | g. maker |
| 8. disgust | h. welcome |
| 9. embrace | i. creation |
| 10. hurry | j. carton |